

B.A.FRIESEN

BENJAMIN A. FRIESEN

graphic designer

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www.bafriesen.com

CAREER GOAL:

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Become a part of a dynamic creative team, utilize my skills to develop remarkable design solutions, and achieve success at the highest level in multiple facets of the design business.

EDUCATION

.....
Bachelor of Fine Arts – Texas State University - San Marcos

Major in Communication Design / Minor in Photography

SKILL SET

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- Application experience:
Illustrator, Photoshop, InDesign, Dreamweaver, Flash, After Effects, Quark Express, Freehand, Final Cut Pro, Microsoft Office
 - Experience with both Mac and Windows platforms
 - HTML / CSS / Flash Action Scripting
 - User Centered Design
 - Strong conceptual and lateral thinker
 - Organizational abilities
 - Effective time management and multi-tasking abilities
 - Articulate public communication
 - Ability to learn and adapt to new situations quickly and effectively

RECOGNITION

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2007 Gold Addy Award: Texas School for the Deaf Posters

2007 Bronze Addy Award: Texas School for the Deaf Exhibit

Certificate of Excellence: 2006 Creative Summit

ACTIVITIES & INTERESTS

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2009: Active member of Logo Lounge

2007: Attended DSVC Student Show

2006: Volunteer, *Design In The Fast Lane*

2006: Volunteer, *Creative Summit*

2004–2006: Student Member, AIGA Texas State University

FREELANCE EXPERIENCE

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June 2009 – August 2009

The Screamer Company, Austin, Texas

Provided art direction and design production for several campaigns and projects within the agency. Clients included Seton Family of Hospitals, National Alliance of State and Territorial Aids Directors, and Luminex, a biotechnology company. Emphasis on print but experience included digital as well.

March 16 – March 27, 2009

Frank + Victor Design, Austin, Texas

Assisted with overflow of work. Created logo concepts for new clients, redesign of floor plan for W Hotel, and design of flyer and microsite options for Drive Clean Across Texas.

November 2008 – January 2009, May 2009

Sherry Matthews Advocacy Marketing, Austin, Texas

Designed, conceptualized, and maintained print materials, online banner ads, outdoor signage, powerpoint presentations, etc. in a very fast paced environment. Clients included Texas Department of Transportation, Texas Health Steps, Capital Metro, Partnership for a Drug Free America, etc.

August 2008 – October 2008

Sibley/Peteet Design, Austin, Texas

Designed and produced multiple aspects of marketing materials, branding guidelines, packaging guidelines, and advertisements for AMD (Advanced Micro Devices), one of the studio's largest current clients.

January 2007 – July 2008

MBA Design, Austin, Texas

Concepted and assisted in the design of brand identities, print materials, and web sites for new and existing clients of MBA. Notable projects include an exhibition for the Texas School for the Deaf's Sesquicentennial, website for the Boys and Girls Club, and multiple projects for Austin Chamber of Commerce. Direct involvement with clients and suppliers in all phases of the creative process.

**References available upon request*